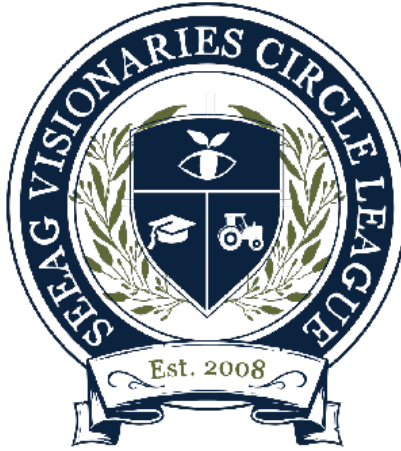


THE VISIONARIES CIRCLE LEAGUE²

LEADERS in AGRICULTURE UNITED for
EDUCATIONAL EXCELLENCE



EDUCATION STARTS HERE • SOWING KNOWLEDGE THAT





SERVE. EDUCATE. LEAD.

DEAR FRIENDS OF SEEAG,

Students for Eco-Education and Agriculture (SEEAG) is a non-profit organization founded in 2008 that is dedicated to providing high-quality, cost-free, and locally relevant farm-to-school educational programming that inspires and cultivates lifelong agricultural and wellness ambassadors.

WHAT IS SEEAG'S VISIONARIES CIRCLE LEAGUE²?

The Visionaries Circle LEAGUE was created to prominently recognize companies and individuals whose continual support has been instrumental to SEEAG's work. This allows our most loyal donors to give once a year versus SEEAG soliciting several times a year.

Visionaries Circle LEAGUE² members enjoy VIP status among SEEAG's supporters as they provide crucial financial support and stability for the economic future of the organization.

Donations and fundraising events contribute to our ability to operate since SEEAG offers its programs free of charge. The Visionaries Circle LEAGUE² enables donors to give an annual gift which will be dedicated to Farm Day and one or all of SEEAG's youth programs. With the help of our Visionaries Circle LEAGUE², we strive to deepen the connections between our communities and the hands and lands that feed us.

OUR MISSION & VISION STATEMENTS

- Educating students and the greater community about the farm origins of food and agriculture's contribution to our nutritional well-being through hands-on classroom and outdoor experiential STEM-based learning.
- Inspiring our local community to have a deep appreciation for agriculture and the hands and lands that feed us to ensure the future viability of agriculture in rural and urban communities.

STATEMENT OF NEED

Each year, our goal is to educate over 8,000 students and 10,000 community members through our two community education and outreach events, known as Farm Day. Our unique "Journey of Food" curricula reinforces grade-level science concepts through the eyes of farmers, relates plant science to top County crops, illustrates the value of incorporating more fruits and vegetables into daily diets and explores the varied local S.T.E.M. Career Pathways in Agriculture.

Your support today will ensure all SEEAG's programs remain cost-free to schools, students, and the community at large. On behalf of the thousands of students and community member who benefit from our programs, thank you for your support.

SINCERELY,

MARY MARANVILLE, SEEAG'S BOARD OF DIRECTORS, AND OUR TEAM OF EDUCATORS

BE A VISIONARY. MAKE AN IMPACT. PICK A PROGRAM.



VENTURA & SANTA BARBARA COUNTIES
3RD GRADE • YOUTH EDUCATION

Farm Lab builds awareness of and appreciation for agriculture from farm to consumption through hands-on experiential learning with an emphasis on soil science, plant science, water cycles, and entomology via classroom and field trip presentations.



VENTURA & SANTA BARBARA COUNTIES
3RD GRADE • YOUTH EDUCATION

The Youth Wellness Initiative educates, inspires, and empowers elementary school students to increase their consumption of fresh fruits and vegetables and to cultivate connections to the farmland surrounding them.



VENTURA COUNTY
6TH-12TH GRADE • YOUTH EDUCATION

The STEM Career Pathways in Agriculture program aims to teach middle and high school students about the diverse job opportunities available in agriculture; from running a farm, to working in a food safety laboratory, and so much in between.



VENTURA & SANTA BARBARA COUNTIES
ALL AGES • COMMUNITY EDUCATION

Farm Day is California's largest agricultural education and outreach event. It's a first-of-its-kind, family-friendly, county-wide FREE event where local farms, ranches, wineries, and agricultural organizations open their doors to the public for tours, produce



VISIONARIES CIRCLE LEVELS & BENEFITS






MAKE YOUR ANNUAL GIFT

<h2>YOUR TOTAL IMPACT</h2>	<p>COMMUNITY EDUCATION AND OUTREACH PROGRAM FARM DAY SUPPORT</p> <p>Choose Santa Barbara or Ventura County Farm Day.</p>	<p>SCHOOL EDUCATION PROGRAMS IN SANTA BARBARA AND VENTURA COUNTIES</p> <p>YOUTH PROGRAM SUPPORT: CHOOSE YOUR IMPACT</p> <p>A portion of funds will be allocated to the program of your choice. Funds will be spread across program-related fundraisers and used in the areas of greatest need.</p>	
<p>VISIONARY</p>  <p>\$25,000</p>	<p>\$15,000</p> <p>Farm Day Steward Level</p>	<p>\$10,000</p> <p>Choose Your Impact</p>	<p>Support Farm Lab</p> <p>Support Youth Wellness Initiative</p> <p>Support S.T.E.M. Careers in Agriculture</p>
<p>RAINMAKER</p>  <p>\$15,000</p>	<p>\$10,000</p> <p>Farm Day Harvest Level</p>	<p>\$5,000</p> <p>Choose Your Impact</p>	<p>Support Farm Lab</p> <p>Support Youth Wellness Initiative</p> <p>Support S.T.E.M. Careers in Agriculture</p>
<p>BARN RAISER</p>  <p>\$10,000</p>	<p>\$6,000</p> <p>Farm Day Cultivator Level</p>	<p>\$4,000</p> <p>Choose Your Impact</p>	<p>Support Farm Lab</p> <p>Support Youth Wellness Initiative</p> <p>Support S.T.E.M. Careers in Agriculture</p>
<p>ACCELERATOR</p>  <p>\$7,500</p>	<p>\$6,000</p> <p>Farm Day Cultivator Level</p>	<p>\$1,500</p> <p>Choose Your Impact</p>	<p>Support Farm Lab</p> <p>Support Youth Wellness Initiative</p> <p>Support S.T.E.M. Careers in Agriculture</p>
<p>SEED SOWER</p>  <p>\$4,500</p>	<p>\$3,000</p> <p>Farm Day Sprout Level</p>	<p>\$1,500</p> <p>Choose Your Impact</p>	<p>Support Farm Lab</p> <p>Support Youth Wellness Initiative</p> <p>Support S.T.E.M. Careers in Agriculture</p>

YOUR GOAL SHOULD BE TO MAINTAIN YOUR VISIONARIES CIRCLE LEAGUE² MEMBERSHIP ANNUALLY WITH A ONE TIME CONTRIBUTION.

VISIONARIES CIRCLE LEAGUE² LEVELS

MEMBERSHIP BENEFITS HIGHLIGHTS

 VISIONARY \$25,000	\$15,000	\$10,000
 RAINMAKER \$15,000	\$10,000	\$5,000
 BARN RAISER \$10,000	\$6,000	\$4,000
 ACCELERATOR \$7,500	\$6,000	\$1,500
 SEED SOWER \$4,500	\$3,000	\$1,500

- EXCLUSIVE VCL² MERCH
- LOGO ON 5,000+ STUDENT RESOURCE BAGS
- CUSTOM VCL² PLAQUE
- LOGO ON SEEAG & VCL² WEBPAGE
- EXCLUSIVE MEMBERS ONLY ANNUAL EVENT
- VIP TOUR OF FARM LAB @ PETTY RANCH
- FRESH CHRISTMAS TREE OR WREATH
- LOGO ON FARM FRESH MOBILE CLASSROOM VANS
- VIP FOUNDER'S FARM DAY TOUR

FOR A COMPLETE LIST OF MEMBER BENEFITS VISIT:
WWW.SEEAG.ORG/VISIONARIES-CIRCLE



2024 VISIONARIES CIRCLE LEAGUE² MEMBERS

VISIONARY	RAINMAKER	BARN RAISER	ACCELERATOR	SEED SOWER
	EDWIN & JEANNE WOODS FAMILY FOUNDATION	SANTA BARBARA FOUNDATION MISSION PRODUCE	CALIFORNIA GIANT BERRY FARMS	SCOTT FAMILY FOUNDATION INNOVATIVE PRODUCE SANTA MARIA BERRY FARMS AL LOWE CONSTRUCTION, INC.

YES! I WOULD LIKE TO JOIN SEEAG'S VISIONARIES CIRCLE LEAGUE².

I, _____ pledge to support SEEAG in order to keep their programs offered cost-free. I understand that every dollar supports youth agricultural, nutrition, and STEM Careers in agriculture education and Farm Day, our community AG education and outreach programs. I am dedicated to helping SEEAG inspire future generations to become responsible stewards of farmland.

NAME _____ ORGANIZATION NAME _____

PHONE NUMBER _____ EMAIL _____

ADDRESS _____ SBC VC

SELECT LEVEL

- VISIONARY - \$25,000
- RAINMAKER - \$15,000
- BARN RAISER- \$10,000
- ACCELERATOR - \$7,500
- SEED SOWER - \$4,500

SELECT YOUTH PROGRAM IMPACT (CHOOSE ONE OR ALL)

- FARM LAB
- YOUTH WELLNESS INITIATIVE
- S.T.E.M CAREERS IN AGRICULTURE
- PROGRAM OF GREATEST NEED

VIEW THE VISIONARIES CIRCLE ONLINE HERE



Quarterly Payment Plans Available

Please make checks payable to SEEAG and mail to SEEAG, P.O. Box 7738 Ventura, CA 93006. Questions: mary@seeag.org

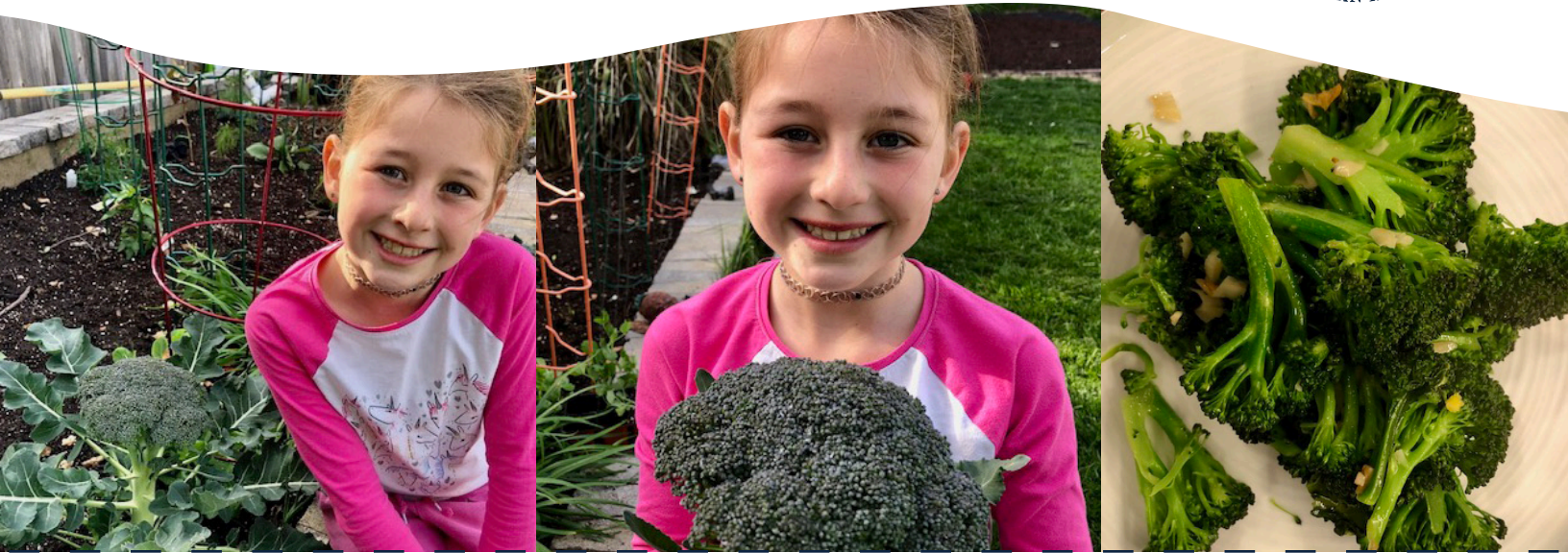
Heidi's Story

Meet Heidi, a third-grade student from Aspen Elementary, in Thousand Oaks. Aspen Elementary 3rd grade students participated in SEEAG's Ventura County Farm Lab in November 2022. Every student who participates in a Farm Lab field trip receives a resource bag filled with a Farm Lab education passport, educational materials and a vegetable transplant. Heidi's teacher recently wrote SEEAG to tell us:

"Heidi wanted to share pictures of her broccoli plant from SEEAG's Farm Lab. She harvested it, and Chef Dad sauteed and served it for her grandma's special 70th Birthday dinner. It was everyone's favorite dish!"

These photos and this statement encapsulate the impact our program makes on students.

- Educates students about the farm origins of their food.
- Inspires students to appreciate and be stewards of farmland.
- Empowers students to apply the sciences they have learned to their own life.



Please donate today to support students like Heidi and her classmates.



2024 FUNDRAISING CAMPAIGNS & EVENTS

JANUARY

- SBC & VC Visionaries LEAGUE² Campaign

FEBRUARY

- VC STEM Career Pathways in Agriculture Sponsorship Opportunity
- SBC & VC Bus Bucks Campaign

MARCH

- SBC & VC Visionaries Circle LEAGUE² Membership Only Event
- SBC & VC National Ag Day Virtual Auction
- SBC & VC Farm Day Campaign

APRIL

- SBC & VC 20th Sat. Plantopia. 4 locations: Petty Ranch, Growing Works, Rancho De Los Olivos, Farm Supply
- SBC & VC Farm Day Campaign Ongoing

MAY

- VC & SBC 4th annual Gills Onions Double-Your-Impact-Match Challenge
- SBC & VC Farm Day Campaign Ongoing

JUNE

- SBC & VC Farm Day Campaign Ongoing

JULY

- SBC & VC Farm Day Campaign Ongoing

AUGUST

- SBC & VC Farm Day Campaign Ongoing
- Back-to-School Match Challenge

SEPTEMBER

- Back-to-School Match Challenge

OCTOBER

- Month of Gratitude - No Ask Campaign

NOVEMBER

- SBC & VC Visionaries Circle LEAGUE² - End-of-Year Campaign
- SBC & VC Giving Tuesday End-of-year Appeal

DECEMBER

- 1st - Saturday - Christmas Tree Sale
- SBC Christmas at the Nursery
- VC Christmas at Petty Ranch



Lead. Educate. Serve.

THANK YOU FOR MAKING A DIFFERENCE IN THE LIVES OF OVER 20,000+ STUDENTS AND COMMUNITY MEMBERS ANNUALLY.